

# TREND REPORT

April 9-12, 2024

ATLANTA APPAREL  
AND MARKET CENTERS



For Autumn/Winter 2024, consumers will seek comfort and stability in mindful pastels and timeless neutrals, while drawing on the creativity and energy of brighter shades. Prints and styles will take inspiration from the environment and technology as we see ethereal details with floral and botanical designs, as well as cubist curves for abstract and retro patterns. Low-key luxury will continue to dominate, with fine lines telegraphing seasonless elegance and versatility.



Ballet Flats: Sam Edelman

## FOOTWEAR TRENDS

- Knee-length and biker boots
- Slingbacks
- Statement mules
- Ballet flats
- Mary Janes
- Penny loafers

Image Credits: Brenda Grands Jewelry



## ACCESSORIES TRENDS

- Silver jewelry and metallic materials
- Statement studs
- Pendants
- "Main character" earrings
- Ankle socks
- Wrap scarves and neckties
- Statement belts
- Shoulder bags
- The XL volume pouch
- Special occasion clutch
- Ribbons and statement bows
- Baseball caps

Top: Milio Milano, Skirt: Milio Milano,  
Sunglasses: FREYRS, Bag: Total Accessories



## APPAREL TRENDS

- Super wide-leg trousers
- Leather and Shearling
- Column skirts and dresses
- Ribbed knit dresses
- Denim shirting and Boho blouses
- Cardigan sets
- Oversized biker jackets
- "Stealth wealth" blazers